



**Certified
Management
Accountants™**

CMA High School Case Competition 2012

Challenge your limits

As one of Canada's top three accounting designations, the Certified Management Accountants Society of British Columbia is excited to offer you with an opportunity to learn about the CMA designation and how it can take you to where you want to be in your career and life. This year, we proudly invite you to discover yourself in the Sixth Annual CMA High School Case Competition!

What is the CMA High School Case Competition? It is a competition where students will compete to solve real-world business problems by combining their classroom knowledge and street smarts. This innovative competition will challenge high school students across BC to compete in teams of three for the **Management Award**, a **\$2000 team scholarship** and **provincial recognition**. Find out how you can participate by contacting Katie Hensrud at 604-484-7024 or 1-800-663-9646 or email katie@cmabc.com.

What is CMA?

Recognized and respected around the world, the CMA designation is a business credential like no other. It is the calling card of a strategic management professional with proven expertise in strategic financial management, business knowledge, and leading-edge management skills. That's why nearly 50,000 CMA members are providing real world strategic direction, business management, and leadership all over the world today.

For over eighty years in Canada, Certified Management Accountants have embraced change and today provide leadership and strategic financial management to thousands of organizations worldwide.

In this era of rapid change, the demands of the new business organization have created a need for a new type of business professional. As organizations address new market realities and competitive challenges, they need leaders who bring vision, imagination, and broad-based management capabilities.

About the Competition

The CMA High School Case Competition will be hosted in Spring 2012. Teams of 3 students from different high schools across BC will compete to showcase their best strategy to a panel of judges. The business case and challenge will be provided to students after the application deadline.

Accepted participants will be expected to make a 15 minute presentation that explains their strategy to the panel of judges. Each presentation will be followed with a 5 minute question and answer period and the winners will be announced shortly after the competition. The winners will receive the following prizes:

- **CMA Management Award**
- **\$2000 Team Scholarship**
- **Provincial Recognition**

APPLICATION REQUIREMENTS

To qualify for this competition, candidates will need to meet the following requirements:

1. Currently in Grade 11 or Grade 12
2. Possess high academic standing
3. Display high interest in a career in business and accounting

Please note that all three team members must be attending the same high school.

Students interested in this competition should fill out the attached application form and fax, mail, or email it to Katie Hensrud at the following address:

Certified Management Accountants Society of British Columbia
Suite 1000 – 900 West Hastings Street
Vancouver, British Columbia V6C 0C4
Fax: 604 687 6688 or 1 800 663 8715
Email: katie@cmabc.com

Application Deadline: January 13, 2012



CMA High School Case Competition 2012 Application Form

Name: Mr./Ms. (circle) First Name Last Name

Mailing Address: Apt# Street Number Street Name City Province Postal Code

Contact Info: Phone Number Cell / Home (circle) Email

1. Which high school are you currently attending?

Where: _____

What grade are you currently in? _____

Do you already have a Team of 3? [] Yes [] No

If so, who are your team members? *Please note that all team members must be from the same high school.

Team Member 1:

First Name Last Name

Email Address

Team Member 2:

First Name Last Name

Email Address

2. What is your level of interest in business? (Circle the number that best represents your interest) (CP)

Low 0 1 2 3 High

3. What program(s) are you interested in pursuing after you graduate from high school? (Check all that Apply)

- [] Business / Commerce [] Applied Sciences / Engineering
[] Law School [] Arts
[] Sciences / Medicine [] Other: _____

4. Which University / Institution / College do you plan on attending after graduating from high school?

University / Institution / College: _____

Major / Concentration: _____

5. Where did you see or hear about the CMA Scholarship Competition specifically?

- [] Career Centre or Career Counselor [] Parents
[] Teacher [] Posters
[] Friends [] In-class Presentation
[] Other: _____

Student: Full Name (Print)

Signature